

THE REAL DEAL

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Long-term hopes for short-term office space

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OfficeOne, a short-term office space firm, made its debut in Aventura with a 12,000-square-foot space catering to small service businesses and displaced executives. It has 56 executive offices and provides virtual office services from the eighth floor of One Aventura Executive Center, a ten-story office condominium at 20900 North East 30th Avenue. It joins the existing short-term lease market in Miami along with other operators such as Intelligent Office, which has five locations in South Florida, and worldwide player Regus Group, the largest provider of workspace solutions in terms of executive suite rentals, meetings rooms, training facilities and virtual office space. Regus also has a location in Aventura, with nine others in Miami. Both OfficeOne and Regus are confident about their office product, which they say can be a viable alternative to many businesses during the economic downturn. Local office brokers observe that success is not guaranteed for owners of short-term lease space simply based on the economic downturn.

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